

FILE

OCTOBER 15

# fashion calendar

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33rd year

a weekly publication

# 1973

JANUARY	FEBRUARY	MARCH	APRIL
<p>S M T W T F S</p> <p>1 2 3 4 5 6</p> <p>7 8 9 10 11 12 13</p> <p>14 15 16 17 18 19 20</p> <p>21 22 23 24 25 26 27</p> <p>28 29 30 31</p>	<p>S M T W T F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9 10</p> <p>11 12 13 14 15 16 17</p> <p>18 19 20 21 22 23 24</p> <p>25 26 27 28</p>	<p>S M T W T F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9 10</p> <p>11 12 13 14 15 16 17</p> <p>18 19 20 21 22 23 24</p> <p>25 26 27 28 29 30 31</p>	<p>S M T W T F S</p> <p>1 2 3 4 5 6 7</p> <p>8 9 10 11 12 13 14</p> <p>15 16 17 18 19 20 21</p> <p>22 23 24 25 26 27 28</p> <p>29 30</p>
MAY	JUNE	JULY	AUGUST
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, OCTOBER 15, 1973

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday	AMERICAN	CAVIN & TUBIANA, INC.	N.Y. HILTON HOTEL
Oct. 14-	FASHION FAIR		6TH AVE. & 53RD STREET
Oct. 17	Spring '74 fashions by medium to better priced manufacturers from major U.S. markets. Contact: Pamela DuBose, 354-2970.		
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Sunday	47TH READY-TO-	CENTRO DI FIRENZE	PITTI PALACE
Oct. 14-	WEAR SHOWINGS	PER LA MODA ITALIANA	FLORENCE, ITALY
Oct. 18	<u>Sun., Oct. 14 (9:00 A.M.) Aerhotel Baglioni Palace</u> <u>Mon., Oct. 15 (9:00 A.M.) -- buyers; 12:30 P.M., Press High Fashion Ready-To-Wear (Pitti Palace) -- Clara Centinaro, Gregoriana, Tita Rossi, Balestra, SanLorenzo, Ognibene Zendman, Enzo, Antonelli, Andre Laug, Baratta, Heinz Riva, Titti Brugnoli, Fabiani, Barocco, Sorelle Fontana, Lancetti</u> <u>Tues., Oct. 15 (9:00 A.M.-Buyers; 11:30 A.M.-Press) Knitwear (Pitti Palace) Pasquali, Trico, Milena Mosele, Ilaria, Noni Sport, Gibi, Avagolf, Albertina, Maljana, Laura Aponte, Missoni, Caroline Tricots, Mirsa</u> <u>Wed., Oct. 16 (6:30 P.M.-Press; 9:30 P.M.-Buyers) (Pitti Palace Boutique and Leather Fashions - Krizia, Ferragamo, Kinki Shop, Litrico, Caumont, Gibo, Trel, Livio de Simone, Montedoro, Tendresse, Lux Sport, Paola Signorini, Hermitt, Guarnera, Enzo Russo</u> <u>Thurs., Oct. 17 (9:00 A.M.-Buyers; 11:30 A.M.-Press) Boutique and Leather Fashions (Pitti Palace) - Avolio, Gherardini, Garbell, Lo Scarabocchio, Lesy, Paola Davitti, Charade, Zani Valentine, De Parisini, Roberto Cavalli, Franco Bertoli, Valditevere, Pancaldi, La Mendola, Sicons Italiana. Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Viale Gramsci 9/a,67.91.83.</u>		
Monday	PREVIEW IN FLORENCE:	EMILIO PUCCI	PALAZZO PUCCI
Oct. 15	FASHIONS & ACCESSORIES		FLORENCE, ITALY
3:00 P.M.	Also, new young couture collection. By invitation. Contact: 283.061.62.		
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Monday	SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (For press and clients)		
Oct. 15-	(Showings at Porte de Versailles, Oct. 20-25)		
Oct. 26	<u>Mon., Oct. 15 ... 10:30 A.M. George Edelman, 272.05.12</u> <u>10:00 A.M. Hallenstein, 38, rue de Sentier 236.81.53</u> <u>Tues., Oct. 16 .. 11:00 A.M. Jean Rychter, 39, av. Champs Elysses, 508.42.06</u> <u>1:00 P.M. Jaeger, 5, Faubourg St. Honore, 727.15.42</u> <u>2:30 P.M. Bianchini Ferrier, 24 Bis av. de l'Opera</u> <u>4:00 P.M. Hermes (buyers) 24, Fg. St. Honore, 265.21.60</u> <u>Wed., Oct. 17 ... 11:00 A.M. "La Plus Belle Photo" Hotel Meurice, 228 rue de Rivoli, 508.42.06</u> <u>12:30 P.M. Gaston Jaunet, Hotel Hilton, 742.06.70</u> <u>2:30 P.M. Jacques Heim; 5:00 P.M. Brezin, 567.19.75</u> <u>Thurs., Oct. 18.. 10:00 A.M. Fouks, 567.19.75</u> <u>2:45 P.M. Real, rue d'Aboukir, 508.88.60</u> <u>4:45 P.M. Ted Lapidus, 37, ave. Pierre Ier de Serbie,727.15.42</u> <u>6:00 P.M. Cocktails a l'Ambassade d'Israel, 256.25.16;</u> <u>Mendes (Ch. Bailly, J. Martelli, M. Bruyere, Issey Miyake, 231.26.54 - Buyers)</u> <u>Fri., Oct. 19 ... 9:30 A.M. Andre Ledoux Sport, 224.76.36</u> <u>11:15 A.M. Guy Laroche, 29 av. Montaigne 508.42.06</u>		
(continued on following page)			



SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (Continued from pg. 1)

12:30 P.M. Liliane Burty, 073.52.34  
 12:30 P.M. Jacques Esterel, 124 rue du Fauborg St. Honore  
 3:00 P.M. Lison Bonfils/Jacques Gilles, 326.49.40  
 5:30 P.M. Emesse ODE 73.01  
Fri., Oct. 19-24 G.E.P. Fashions (10:30 and 2:30) Groupement Francais Pour  
 1'Expansion du Pret a Porter Feminin De Luxe at Hotel Hilton  
 Paris. Press contact: Monique Dognin, 83 Blvd. Richard-Lenoir,  
 Paris XI, 700.29.78  
Sat., Oct. 20 ..12:00 Noon Groupe "Style"  
 6:00 P.M. Jataj, Plaza Athenee, 567.19.75  
 8:30 P.M. Le Groupement de Paris 532.51.69  
Sat., Oct. 20-26 Ricardo of Spain at Paris Hilton  
Sun., Oct. 21 ..10:30 A.M. Cardin, 225.06.23  
 11:30 A.M. Lanvin, Hotel Hilton, Salon d'Orsay, 265.27.21  
 2:30 P.M. Mendes-Ch. Bailly, J. Martelli, M. Bruyere, Issey  
 Mikaye, 45, rue de Rennes, 231.26.54  
 5:30 P.M. Jean Muir, 45, rue de Rennes, 231.26.54  
 7:00 P.M. Andre Ledoux Sport  
Mon., Oct. 22 ..9:45 A.M. Chloe, 359.15.63  
 10:30 A.M. Lanvin, 22 Fg. St. Honore, 265.27.21  
 10:30 A.M. Christian Dior, 20, av. Montaigne, 256.16.94  
 12:00 Noon Patou, 7, rue St. Florentin, 073.08.74  
 1:00 P.M. Mic Mac, 273.39.26  
 2:30 P.M. Christian Dior, 256.16.94  
 3:00 P.M. Lison Bonfils/Jacques Gilles, 326.49.60  
 4:00 P.M. Emmanuelle Khanh, 142, rue Montmartre, 231.84.53  
 6:00 P.M. Emmanuelle Khanh  
 7:00 P.M. Kenzo  
 9:00 P.M. 1'Union des Createrus de la Mode Cote Azur  
 Hotel George V, 256.25.16  
Tues., Oct. 23 ..9:30 A.M. Tiktiner, Chateau Fronenac, 273.39.26  
 11:30 A.M. Hechter, 770.76.35  
 12:45 P.M. Givenchy Nouvelle Boutique, 3, av. George V,  
 508.86.88 or 236.97.14  
 2:00 P.M. Cacharel, 18, rue du Fg. du Temple, 805.54.74  
 3:30 P.M. Cacharel  
 4:30 P.M. Timwear, Bosinger, Place de la Bastille, 770.97.19  
 5:30 P.M. Saint Clair, 357.54.85  
 6:45 P.M. Sym and KO and KO, 255.62.90  
Wed., Oct. 24 ...9:30 A.M. Ungaro, 2, av. Montaigne, 256.27.20  
 11:30 A.M. Cardin, 225.06.23  
 1:00 P.M. Dorothee Bis, 222.33.63  
 2:30 P.M. Dennet Barry, 770.75.09  
 4:30 P.M. Georges Rech, Hotel George V, 236.46.40  
 7:00 P.M. Ter et Bantine, au Grand Hotel, 486.13.78  
 8:30 P.M. Reception of Centre International du Textile, 3,  
 rue de l'Arrivee, 538.52.00  
Thurs., Oct. 25 ..9:00 A.M. Jean Louis Scherrer, 52, av. Montaigne, 359.55.39  
 11:00 A.M. Saint Laurent, 30 bis, rue Spontini, 727.43.79  
 12:30 P.M. Frank Olivier, 783.43.17  
 1:00 P.M. Le Verre de l'Adieu, Salon International du  
 Pret-a-Porter Feminin  
 2:30 P.M. Bercher 887.91.24  
 4:00 P.M. Saint Laurent, 30 bis rue Spontini, 727.43.70  
 6:00 P.M. Helios/Karl Lagerfield, 256.37.18  
 8:00 P.M. Reception of Centre International du Textile, 3,  
 rue de l'Arrivee, 538.52.00

(continued on the following page)



SPRING-SUMMER READY-TO-WEAR SHOWINGS IN PARIS (continued from pg. 2)

Fri., Oct. 26 ... 9:30 A.M. Sonia Rykiel, 6, rue de Grenelle, 222.43.22  
 11:00 A.M. Christian Aujard, 57.59 rue de'Hauteville, 770.03.42  
 2:30 P.M. Sonia Rykiel, 6, rue de Grenelle, 222.43.22  
 5:00 P.M. Miss de Rauch, 37, rue J. Goujon, 359.26.26  
 Press contact: (NY) French Apparel Center, 11 West 42nd St., 354-8620  
 Paris-Mademoiselle Pommier, AEC Presse, 49, rue Cambon, 75001 Paris, 265.95.20

Monday	ANNUAL CREATIVE	PLAYBOY MAGAZINE	FOUR SEASONS
Oct. 15	MENSWEAR SHOW		99 EAST 52ND STREET
5:30 P.M.	Twentieth annual presentation of international menswear. Show at 6:00 P.M.		
Reception	Fashion Director: Robert L. Green. Tickets: \$100 each, benefit of Fashion Institute of Technology. Contact: Lon Smith, 688-3030.		
Monday	PREVIEW PARTY FOR	LORD & TAYLOR	6TH FLOOR
Oct. 15	"YOUNG NEW YORKER"		
5:30 P.M.-	Introducing the "bright new face" of Young New Yorker, to celebrate the season		
7:30 P.M.	with a totally new look. By invitation. (Note change of date) Contact: MaryEllen Brennan, WI 7-3300, ext.232.		
Beginning Monday	OPENING: RESORT & SPRING COLLECTION	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - SUITE 915
Oct. 15	Continuous showings. Contact: Sandra Teiter, 736-5282.		
Oct. 15- Oct. 17	SWEDISH TEXTILE SHOW AT DELMONICO HOTEL (By invitation) Contact: Sandy Wilson, 593-0045.		
Tuesday	NINTH ANNUAL	FASHION EYEWEAR	HOTEL PIERRE
Oct. 16	DESIGN AWARDS	GROUP OF AMERICA	GRAND BALLROOM
5:30 P.M.	Presentation of awards for outstanding eyewear design. Fashion show for press and industry. By invitation. Publicity: Ruth Hammer Assoc., 685-8290.		
Wednesday	SLEEPWEAR & LOUNGEWEAR	BONWIT TELLER	3RD FLOOR
Oct. 17	BY DONALD BROOKS		
11:30 A.M.	Collection designed for Maidenform. Contact: Publicity Dept., EL 5-6800.		
Wednesday	FASHION SHOW	BIELLA LTD. BY	BARBETTA RESTAURANT
Oct. 17	AT LUNCHEON	MILTON KENT FORD	321 WEST 46TH STREET
12:30 P.M.	Presentation of Fall and Holiday collection. Reservations (\$7.50): CI 6-9171.		
Luncheon	Barbetta Publicity: Ellen Perl, TE 2-8212.		
Wednesday	AMERICAN FASHION	COTY	ALICE TULLY HALL
Oct. 17	CRITICS' AWARDS		LINCOLN CENTER
8:30 P.M.	Hall of Fame--Oscar de la Renta. Men's Return Award--Ralph Lauren of Polo. The "Winnie" 1973--Stephen Burrows, Calvin Klein. Men's Award--Piero Dimitri. Special Awards--Joseph Famolare, Don Kline, Herbert and Beth Levine, Judith Lieber, Michael Moraux of Dubaux, Clovis Ruffin, Celia Sebiri. Joint special menswear awards (for creative retailing)--Roland Meledandri, Jackie Rogers, Berny Schwartz of Eric Ross. By invitation. (black tie) Publicity: Eleanor Lambert, MU 8-2130.		
Thursday	SPRING MEN'S AND	FLO TORONTO; &	RENO SWENNEY
Oct. 18	WOMEN'S FASHIONS	PRETTY BOY FLOYD	126 WEST 13TH STREET
4:30 P.M.	Collections designed by Pinky and Dianne -- Flo Toronto, men's and women's		
Champagne	fashions; Pretty Boy Floyd, menswear. Show at 5:00. By invitation. Contact: Richard Greene, 595-8036.		
Postponed	PIERRE CARDIN PREVIEW OF WALLPAPER AND FABRIC DESIGNS FOR HINSON AND COMPANY,		
Oct. 18	ORIGINALLY SCHEDULED FOR OCT. 18 AT 5:30, HAS BEEN POSTPONED TO OCT. 25 (see pg. 4)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 21- Oct. 24	NATIONAL ASSOCIATION OF MEN'S SPORTSWEAR BUYERS AT STATLER HILTON (7th Ave. and 33rd St.)	Contact: NAMSBB, 185 Madison Ave., 689-7420.	
Monday Oct. 22	PRESS PREVIEW OF MENSWEAR COLLECTION	PIERRE CARDIN	LE JARDIN
4:00 P.M.- 6:00 P.M.	Pierre Cardin will present menswear fashions at his first American appearance in more than a year. <u>Show at 4:45.</u> For press only, by invitation (which must be presented at door). Contact: Phyllis Tweel, 489-1553.		
Tuesday Oct. 23	250TH ANNIVERSARY FUR FASHION SHOW	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR
6:00 P.M.- 8:00 P.M.	Show at 7:00 P.M. Special guest: Bobby Short at piano. By invitation. Publicity: Helen O'Hagan, PL 3-4000.		
Tuesday Oct. 23	PREVIEW: "THE ISRAELI ARTISTS' QUARTER"	BLOOMINGDALE'S	4TH FLOOR
6:30 P.M. Cocktails	In conjunction with the America-Israel Cultural Foundation, as a salute to Israel's 25th Anniversary. Guests of Honor: Mrs. Yosef Tekoah and Bess Meyerson. By invitation. Contact: Arlene Friedlander, 752-1988.		
Wednesday Oct. 24	FASHION SHOW AT LUNCHEON	VARIOUS DESIGNERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
12:30 P.M. Luncheon	Handcrochets - Barbara Warner for London Ltd.; Lurex Knits - Wispo of Vienna; Suede and leathers by Cordoba; Jewelry - Orlanda Olsen. Reservations \$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212,		
Wednesday Oct. 24	OPENING OF SPRING COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
3:00 P.M.	By invitation. Also Oct. 30 at 3:00 P.M. By reservation. Contact: 239-7080.		
Wednesday Oct. 24	PREVIEW OF SPRING COLLECTION	DALANI II (DIVISION OF GENESCO)	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
4:00 P.M.	Designed by Jeannene Booher. By invitation. Thereafter continuous. Contact: 565-1025. Publicity: Betty Yarmon, 755-3487.		
Wednesday Oct. 24	RECEPTION FOR WALTER ALBINI	LORD & TAYLOR	3RD FLOOR DESIGNER SALON
6:00 P.M.	Benefit for Girls' Town of Italy and introduction of couture collection by Walter Albini of Venice. By invitation. Contribution: \$25.00. Contact: Janet Garry, Girls' Town, LT 1-7380. Publicity: MaryEllen Brennan, WI 7-3300, ext.232.		
Beginning Wednesday Oct. 24	SPRING JEWELRY AND ACCESSORIES COLLECTION	DeBARE SAUNDERS	10 WEST 37TH STREET ROOM 903
	Continuous by appointment. Contact: Nicholas Grimaldi, 524-7538.		
Thursday Oct. 25	SPRING '74 MARKET WEEKS	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
10:00 A.M.	Showings at 10:00, 2:00, and 3:30. By invitation. Market week showings, Nov. 12-15 at 9:30, 11:00, 2:30. Contact: Buyers, Marjorie Carney; Press, Hope Robbins, 682-5580.		
Thursday Oct. 25	PIERRE CARDIN WALLPAPER AND FABRIC DESIGNS	HINSON AND COMPANY	169 EAST 61ST STREET SHOWROOM - 2ND FLOOR
5:30 P.M.- 7:30 P.M.	Press preview of new wallpaper and matching fabrics, designed by Pierre Cardin. (Note change of date). By invitation. Contact: Tom Foster, 249-5639.		
Thursday Oct. 25- Oct. 27	LONDON FASHION FAIR AT GROSVENOR HOUSE, LONDON, ENGLAND Display by 140 firms. Director: Peter Randle. Press contact: F.M. Blake, Brintex Exhibitions, Great Portlandt, London.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 26- Oct. 30	IGEDO--FASHION FAIR IN DUSSELDORF, WEST GERMANY (Spring and Summer collections from 21 countries). Contact: German American Chamber of Commerce, 582-7788.		
Oct. 27- Nov. 2	SPRING MARKET WEEK IN DALLAS--WOMEN'S & CHILDREN'S FASHIONS Contact: Dallas Apparel Mart, 2300 Stemmons Freeway, Dallas, Texas 75207		
Sunday Oct. 28 6:00 P.M.	"COTTON OPTICS '74" SHOW IN DALLAS Sight and sound fashion spectacular previewing women's and children's Spring and Summer cotton apparel from N.Y., Dallas and West Coast markets. 6:00 P.M. entertainment; 6:20 show. Contact: Dorothy Kistler (LA) 213-627-3561; (NY) Kitty Cox, 586-1070; (Dallas) Bardee Underwood, 214-638-5930.	COTTON INCORPORATED	GREAT HALL-APPAREL MART DALLAS, TEXAS
Monday Oct. 29 8:30 A.M. Breakfast	SHOWING OF MEN'S AND BOYS' FASHIONS "Viewpoints '74" collection of men's and boys' wear ideas by leading designers. Continental breakfast, Georgian Room. <u>Show, Grand Ballroom, 9:00 A.M.</u> Contact: Patricia Bovers, EL 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	STATLER HILTON HOTEL 33RD ST. & SEVENTH AVENUE
Monday Oct. 29 10:00 A.M.	PRESS SHOWING: SPRING COLLECTION Also Nov. 1 at 2:00; Nov. 5 at 1:30. By reservation. Contact: 736-1690.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday Oct. 29 12:00 Noon	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, Oct. 31, Nov. 6, 8 at 2:30. Contact: Herman Seigenfeld or Harold Davis, 524-6968.	BILL BLASS (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday Oct. 29 1:30 P.M.	PRESS PREVIEW IN NEW SHOWROOM Also Tuesday, Oct. 30 at 6:00. By invitation. Contact: 472-2352.	HANAE MORI	27 EAST 79TH STREET NEW SHOWROOM
Monday Oct. 29 7:30 P.M.	"FANFARE GALA": 30TH ANNIVERSARY CELEBRATION Special performance starring actresses, actors, dancers, singers. Followed by supper dance at Lincoln Center. Tickets: \$100.00 each (and others). Contact: Friends of City Center, 130 West 56th Street, 586-2828.	CITY CENTER OF MUSIC AND DRAMA	131 WEST 55TH STREET
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: LA 4-7285.	GALLANT INTERNATIONAL; GALLAVANTER (HERBERT GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: BR 9-5991.	MIGNON BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 30 9:15 A.M.	OPENING OF SPRING COLLECTION For press and buyers, by invitation. Thereafter by appointment. Contact: LO 3-1640. Publicity: Vera Bacal, PL 3-8421.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Oct. 30 10:30 A.M.	OPENING OF SPRING COUTURE COLLECTION (Press show, Oct. 30 at 2:30, by invitation.) Buyers, Nov. 7 at 10:30 A.M., by reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 30 11:30 A.M.	RESORT FASHIONS BY AGHAYAN/MACKIE Showing of Ray Aghayan/Bob Mackie Resort collection. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Oct. 30 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 30 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 6 at 1:00 P.M., by reservation. Contact: LA 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 30 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 5 at 2:30. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 30	2:30 P.M., OSCAR DE LA RENTA (Press Show), 550 Seventh, 11th fl, LA 4-9350		
Oct. 30	3:00 P.m., JOHN ANTHONY (2nd show), 550 Seventh Ave., 23th fl, 239-7080		
Tuesday Oct. 30 4:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also Nov. 1 and 5 at 4:00 P.M. By reservation. Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 30	6:00 P.M., HANAE MORI (2nd show), 27 East 79th Street, 472-2352.		
Wednesday Oct. 31 9:30 A.M.	OPENING: RESORT AND SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 868-2880. Publicity: Eleanor Lambert, MU 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Oct. 31 10:00 A.M.	OPENING OF SPRING COLLECTION Also Nov. 6 (Resort and Spring) at 10:00 A.M. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Oct. 31 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also Oct. 31 at 3:30 by reservation. Contact: LA 4-9350.	OSCAR II BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Oct. 31 12:00 Noon	PRESS PREVIEW OF SPRING COLLECTION By invitation. For buyers, Nov. 1 and 5 at 12:00 Noon. By reservation. Contact: LW 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Oct. 31 1:30 P.M.	OPENING OF SPRING COLLECTION Ny invitation. Thereafter by appointment. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Oct. 31 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 8 at 2:30. By reservation. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Oct. 31	2:30 P.M., BILL BIASS (2nd show), 550 Seventh Ave., 17th fl, 524-6968		
Oct. 31	3:30 P.M., OSCAR II (2nd show), 550 Seventh Ave., 3rd floor, LA 4-9350		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 31	4:00 P.M., TRIGERE (Buyers' Show), 550 Seventh Ave., 16th fl, LO 3-1600		
Wednesday Oct. 31 5:30 P.M.	SPRING COLLECTION IN NEW YORK Also Nov. 5 and 12 at 5:30. By reservation. Contact: 335-6033 or (213) 527-0806.	HELGA (722 S. LOS ANGELES ST)	HOTEL GOTHAM SUITE 1609
Wednesday Oct. 31 7:30 P.M. Dinner	FIRST ANNUAL BEAUTIFUL ACTIVISTS AWARDS DINNER This year to honor ten members of the School Volunteers Program, Inc. Cocktails-6:30; Dinner-7:30. By invitation. Contact: Joan Streit, 582-3010, ext. 183.	GERMAINE MONTEIL (730 FIFTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Connie Vaughan or Ben Ray, 354-6810.	LUPE ZEQUEIRE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-8530.	STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: LA 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Nov. 1 10:00 A.M.	PRESS PREVIEW OF SPRING COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday Nov. 1 11:00 A.M.	OPENING OF SPRING COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Nov. 1	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th fl, LW 4-0454		
Thursday Nov. 1 1:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 239-0545.	JOHN KLOSS (DIV. THE KREISLER GROUP)	530 SEVENTH AVENUE SHOWROOM
Nov. 1	2:00 P.M., CHESTER WEINBERG; CHESTER NOW (2nd show), 530 7th, 16th fl, 736-1690		
Thursday Nov. 1 3:00 P.M.	PRESS SHOWING OF SPRING COLLECTION Designed by Jack Bodi and Ronald Kolodzie. By invitation. Contact: 695-7715.	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 1 3:30 P.M. Cocktails	PREMIERE SHOWING: SPRING/SUMMER COLLECTION Initial presentation of Jerry Super's Altogether Separates-misses contemporary sportswear designed by Miguel Garcia. For press and buyers. By invitation. Contact: Harriette Reines, 354-5955.	ALTOGETHER SEPARATES (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Nov. 1	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh Ave., 21st fl, 947-8235		
Thursday Nov. 1 6:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Showing through Nov. 10, by appointment. Contact: Marjorie Plecher, (213) 657-7377.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE. L.A.)	HOTEL GOTHAM SUITE 1009
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 354-1855.	GENRE BY GIL AIMBEZ (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-4700. Publ: Stuart Roeder Assoc, 582-3078.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Lois Lindheim, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 755-7325.	KAMALI LTD.	787 MADISON AVENUE
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: LO 3-0988.	QUOTE (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 3-0988.	RODRIGUES (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Thursday Nov. 1	SPRING COLLECTIONS IN NEW YORK Contact: 217 East 8th St., L.A. (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001
Friday Nov. 2 12:00 Noon	OPENING OF SPRING COLLECTION By reservation. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 5 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 239-0545.	RUFFINWEAR BY CLOVIS RUFFIN	530 SEVENTH AVENUE (THE KREISLER GROUP)
Monday Nov. 5 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact: Simon Kreisler, 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR



Nov. 5 12:00 Noon, GEOFFREY BEENE (3rd show), 550 7th Ave., 4th floor, LW 4-0454

Nov. 5 1:30 P.M., CHESTER WEINBERG: CHESTER NOW (3rd show), 530 7th, 16th fl, 736-1690

Nov. 5 2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show), 530 7th, 12th fl, 244-1872

Monday OPENING OF SPRING BEENE BOUTIQUE 550 SEVENTH AVENUE  
 Nov. 5 COLLECTION SHOWROOM - 8TH FLOOR  
 3:00 P.M. By invitation. Contact: LW 4-0454.

Nov. 5 4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 21st fl., 947-8235

Nov. 5 5:30 P.M., HELGA (2nd show), Hotel Gotham, Suite 1609, 335-6033

Monday SPRING COLLECTION A & O COUTURE HOTEL GOTHAM  
 Nov. 5 IN NEW YORK (122 E. 7TH ST., L.A.) BALLROOM - 3RD FLOOR  
 6:30 P.M. By invitation. Contact: Rod Owens, (213) 627-7586.

Beginning OPENING OF SPRING WILLI OF CALIFORNIA; 530 SEVENTH AVENUE  
 Thursday COLLECTIONS HELGATIQUE SYLVAN RICH - 9TH FLOOR  
 Nov. 1 Continuous by appointment. Contact: Marion Auley, 947-8470.

Beginning OPENING OF SPRING CHRISTIAN AUJARD 205 WEST 39TH STREET  
 Monday COLLECTION SHOWROOM - 15TH FLOOR  
 Nov. 5 Continuous showings. Contact: Nancy DiCostanzo, PE 6-8888.

Nov. 6 10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626

Tuesday OPENING OF SPRING MISS ELLIETTE, INC. 498 SEVENTH AVENUE  
 Nov. 6 COLLECTION SHOWROOM - 4TH FLOOR  
 11:00 A.M. By invitation. Continuous showings thereafter. Contact: John Deely, 279-7347.

Nov. 6 1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st fl., LA 4-0237

Nov. 6 2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th fl., 524-6968

Tuesday SPRING COLLECTIONS: SAZ COUTURE; 42 EAST 57TH STREET  
 Nov. 6 COUTURE AND BOUTIQUE SAZ BOUTIQUE SHOWROOM - 4TH FLOOR  
 3:30 P.M. Adarsh and Surjit Gill will present their couture and boutique fashions.  
 By reservation. Contact: 758-8301. Publicity: Tom Foster, 249-5639.

Beginning OPENING OF SPRING ELEANOR BRENNER 498 SEVENTH AVENUE  
 Tuesday COLLECTIONS FOR BRENNER COUTURE SHOWROOM - 5TH FLOOR  
 Nov. 6 Including Brenner Couture Knits. Continuous by appointment. Contact: Laurie Forman, 239-1150. (Brenner Bees contact: Larry Lefkowitz, 239-1150).

Beginning OPENING OF SPRING MALCOLM STARR 530 SEVENTH AVENUE  
 Tuesday COLLECTION SHOWROOM - 4TH FLOOR  
 Nov. 6 Continuous showings. Contact: 594-0030.

Beginning OPENING OF SPRING JOSEPH STEIN 205 WEST 39TH STREET  
 Tuesday COLLECTION BY KEN MERITT SHOWROOM - 9TH FLOOR  
 Nov. 6 Continuous showings by appointment. Contact: 736-5890.

Wednesday SHOWING OF SPRING KASPER FOR JOAN LESLIE 530 SEVENTH AVENUE  
 Nov. 7 COLLECTION SHOWROOM - 11TH FLOOR  
 9:00 A.M. By invitation. Thereafter by appointment. Contact: 239-4600.

Nov. 7 10:30 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh, 11th fl., LA 4-9350



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 7 11:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-7830.	SCOTT BARRIE BARRIE SPORT LTD.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Nov. 7 2:30 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Buyers shows: Oct. 31 at 4:00; Nov. 7 at 4:00. By reservation. Contact: LO 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Nov. 7	4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th fl, LO 3-1600		
Wednesday Nov. 7 5:00 P.M.	COMPLETE SPRING COLLECTION By invitation. Contact: 563-3040.	ALLEYCAT BY BETSEY JOHNSON	PLACE TO BE ANNOUNCED
Thursday Nov. 8 9:30 A.M.	OPENING OF SPRING COLLECTION Also 1:30 P.M. by reservation. Contact: 524-1323.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 8 11:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Buyers show at 3:00, by reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 8	1:30 P.M., STEPHEN BURROWS (2nd show), 550 7th, 23rd fl, 524-1323.		
Nov. 8	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl, LA 4-6968		
Nov. 8	2:30 P.M., ILIE WACS (2nd show), 530 Seventh, 29th fl, 354-9080		
Nov. 8	3:00 P.M., HALSTON (buyers), 550 Seventh Ave., 14th fl, 354-6340		
Thursday Nov. 8 5:00 P.M.	BUYERS SHOW: ALL WEATHER COLLECTION By reservation. Contact: 534-6340.	HALSTON III	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 8	MITAM CLOTHING TEXTILES EXHIBITION IN MILAN (Nov. 8-11)		
Sunday Nov. 11- Nov. 15	WOMEN'S APPAREL FROM CANADA Spring collection of coats, suits, rainwear, dresses and sportswear by 25 Canadian manufacturers: Nov. 11 from 10:30 to 4:00; Nov. 12 to 15, from 10:00 to 7:00. Contact: Canadian Consulate General, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 10TH FLOOR
Monday Nov. 12 5:00 P.M.	PRESS RECEPTION: ITALIAN READY-TO-WEAR Presentation in cooperation with Italian Ministry for Foreign Trade. Twenty-five Italian high fashion designers will show Spring and Summer ready-to-wear. Show at 5:30. By invitation. Buyers in Savoy Room (2nd fl.) Nov. 13 at 11:30 A.M.; Nov. 14 and 15 at 3:30. By reservation. Continuous in individual showrooms, Tues through Fri. By appointment. Contact: 432-9188. Public Relations: Hamra Associates, 753-9835.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA GRAND BALLROOM
Nov. 12	5:30 P.M., HELGA, (3rd show), Hotel Gotham, Suite 1609, 335-6033		
Friday Nov. 16 9:00 A.M.& 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST AND LUNCHEON Two showings of Spring ready-to-wear: 9:00 A.M. and 12:00 Noon. Chairman: Pat Peterson, N.Y. Times. (More details later). Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM



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